

FOR IMMEDIATE RELEASE

**EY announces V-Soft Consulting President Purna Veer
is named an EY Entrepreneur Of The Year® 2016 finalist in the Ohio Valley Region**

Louisville, KY – April 26, 2016 EY today announced that Purna Veer, President of V-Soft Consulting is a finalist for the EY Entrepreneur Of The Year® 2016 Award in the Ohio Valley Region. The awards program, which is celebrating its 30th year, recognizes entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Purna was selected as a finalist by a panel of independent judges. Award winners will be announced at a special gala event on June 9 at the Hyatt Regency in Cincinnati.

Purna founded V-Soft Consulting in 1997 to fill the gap that existed in software development expertise. Since then he's grown V-Soft to a global IT company with close to 1,000 employees around the world. Purna's other entrepreneurial endeavors include his real estate company, hops farm, and vineyard with over 1200 vines.

"Before I came to America with little more than a suitcase and a hope to make the world a better place the time helping my father in the field fostered farming into my soul. Today it propels me as I find new ways to help V-Soft's clients grow to become leaders in their industry by leveraging what I see to be technology trends in the coming decade."

Now in its 30th year, the EY Entrepreneur Of The Year program has expanded to recognize business leaders in more than 145 cities in more than 60 countries throughout the world.

Regional award winners are eligible for consideration for the EY Entrepreneur Of The Year National program. Award winners in several national categories, as well as the EY Entrepreneur Of The Year National Overall Award winner, will be announced at the EY Entrepreneur Of The Year National Awards gala in Palm Springs, California, on November 19, 2016. The awards are the culminating event of the EY Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

About EY Entrepreneur Of The Year®

[EY Entrepreneur Of The Year](#) is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries.

About EY

[EY](#) is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

About V-Soft Consulting

V-Soft Consulting Group, Inc. is an information technology (IT) staffing and business solutions known for their ability to apply the precision of supply chain management excellence to talent acquisition and technology services. Founded in 1997, V-Soft is headquartered in Louisville, Kentucky with locations across the U.S. and abroad. For more information regarding V-Soft visit their website: <http://www.vsoftconsulting.com>

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